### Social (Engineering) Innovation – What Is It and Why Now?





"I want you to find a bold and innovative new way to do everything exactly the same way we've been doing it for 25 years."



The **GREENLAND® Group of Companies** includes an "SME Collaborative" of professional engineering companies, as well as urban design planning expertise.

The organization also strives to offer excellence in "niche environmental disciplines" by developing "Smart" software systems and social impact technologies with a health and wellness priority focus. This unique corporate brand includes project partnerships in Canada with NGOs, Indigenous People and all levels of government (aka 'P3s').

Since 1994, the GREENLAND® Group has been committed to developing innovative solutions with a conservationist ethic that respects the environment and incorporates evidence-based science; open source code & open data Internet platforms, and with new / proprietary technologies that can also address climate change concerns (and opportunities).



For more information visit, www.grnland.com









## Season's Greetings

From all the staff at the GREENLAND® Group, warmest wishes for a blessed New Year and Peace on Earth.

In the spirit of the season, donations have been made in your honour to: Operation Smile, Collingwood Collegiate Institute, \*Canadian Red Cross, Meaford Hospital Foundation, My Friend's House Collingwood Crisis Centre, Credit Valley Foundation Landscape for Life, Leprosy Mission of Canada, Royal Victoria Hospital, Home Horizon, Princess Margaret Cancer Foundation, Toronto Ride to Conquer Cancer, Collingwood General & Marine Hospital, United Way, Stollery Children's Hospital Foundation and Plan Canada.



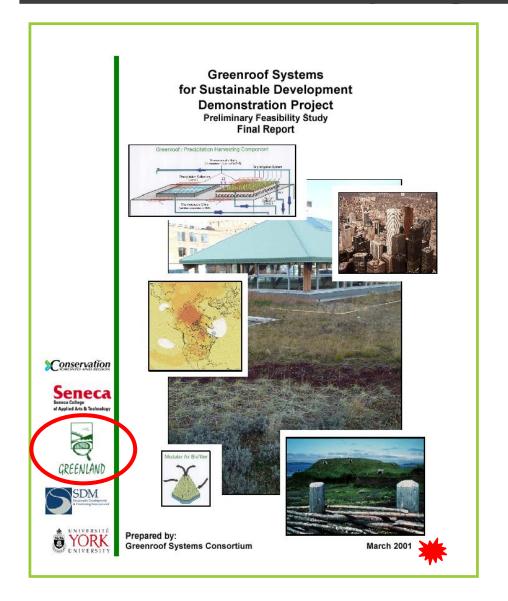


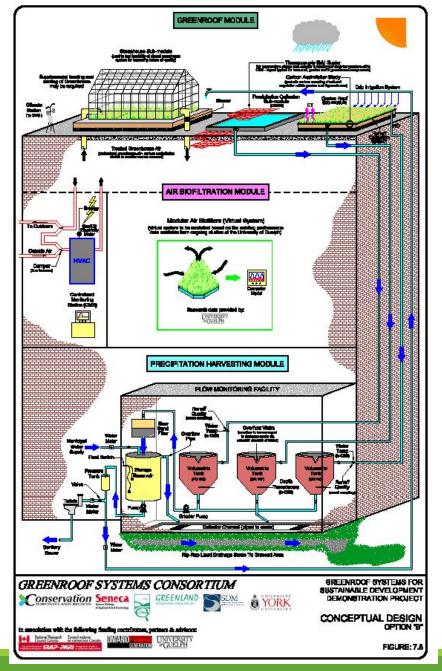


IT FORWARD!



#### **How Did The Journey Begin?**











### CLOSER TO HOME - Fast Forward to the 'Internet of Things' (aka SMART) Intelligent Data and Technology Revolution!

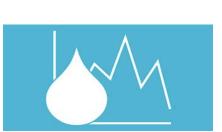




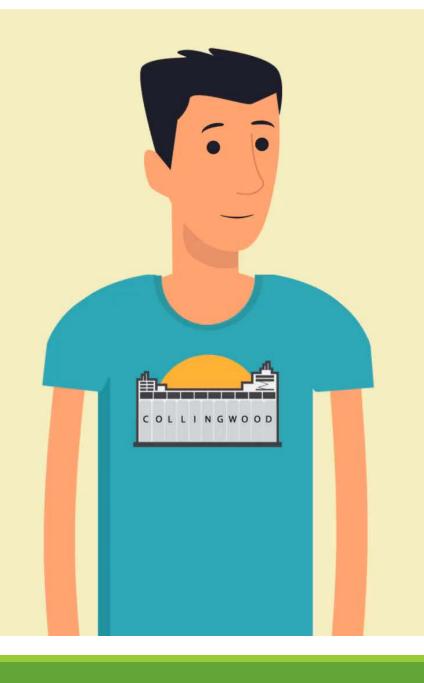
www.collingwoodpilotproject.com







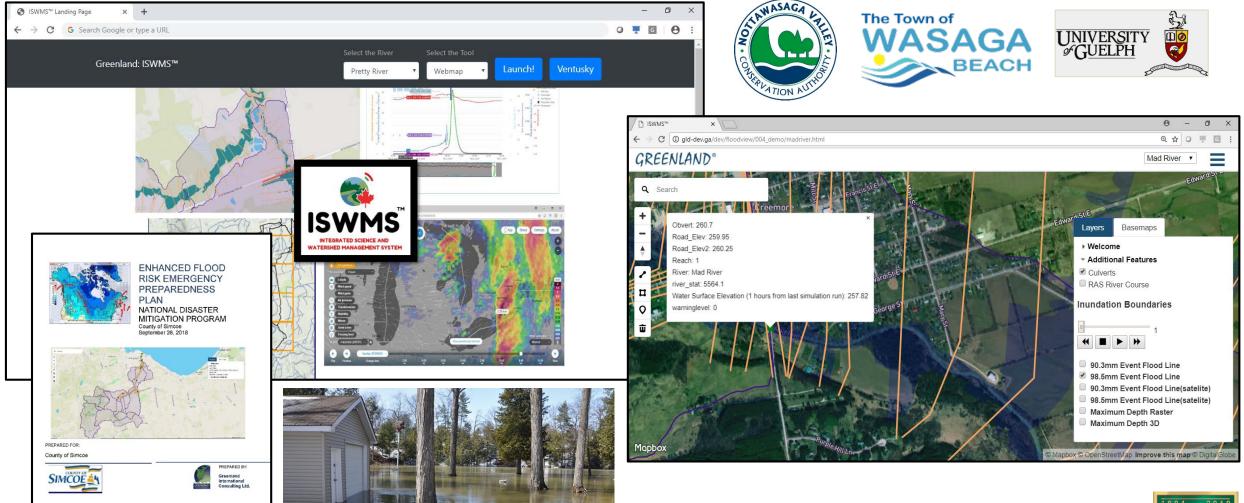








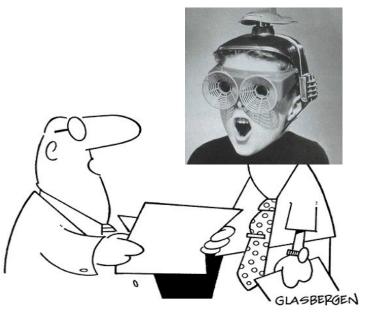
# CLOSER TO HOME - Fast Forward to the 'Internet of Things' (aka SMART) Intelligent Data and Technology Revolution!





#### Where Will The Journey Continue?





"I want you to find a bold and innovative new way to do everything NOT the same way we've been doing it for 25 years."



#### **Hume Innovation Hub (www.humehub.com)**















