Collingwood innovates

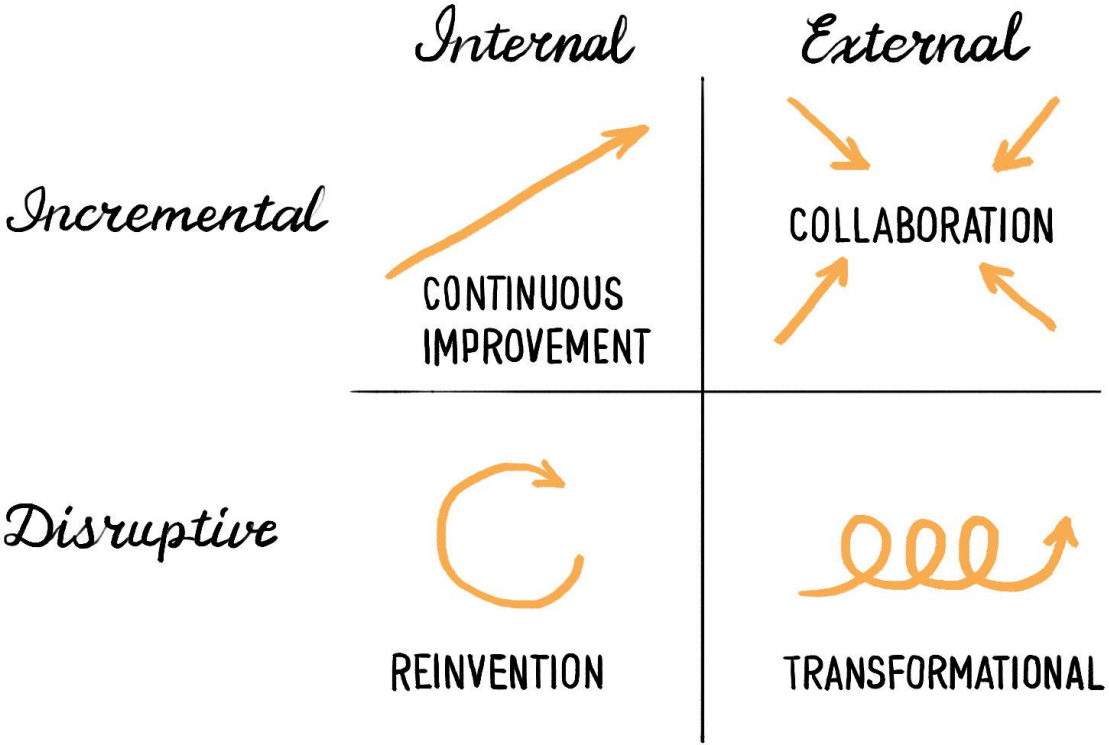
CENTRE FOR SOCIAL INNOVATION

What the heck is

social innovation???

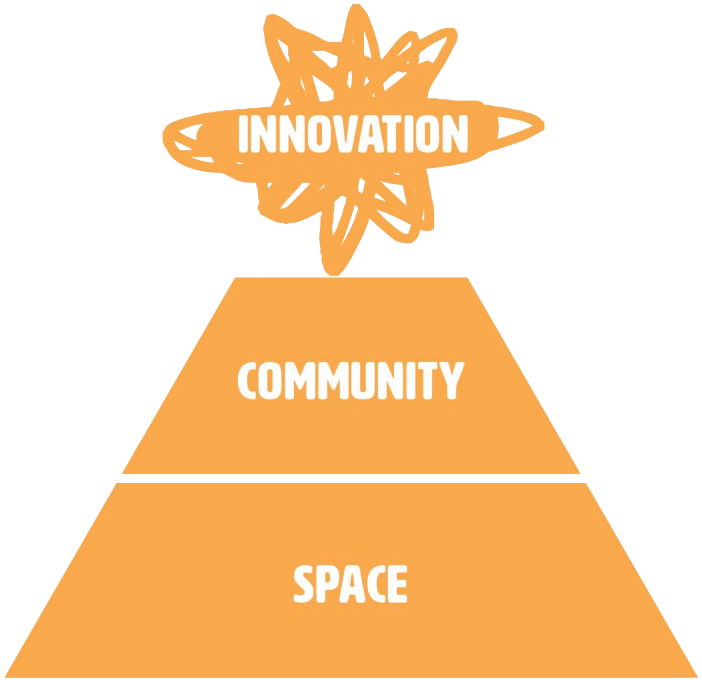
Social Innovation
refers to the creation, development, adoption
and integration of new and renewed concepts,
systems, and practices that put
People and Planet First

Social Innovation


Internal
External
Incremental
Disruptive
CONTINUOUS IMPROVEMENT
COLLABORATION
REINVENTION
TRANSFORMATIONAL

People & Planet FIRST

create
transform
connect


INNOVATION
COMMUNITY
SPACE

ANNIE
at will you do with your free time?

JEFF

CSI Annex

FOUNDERS BRICKS
FOUNDERS BRICKS
Taking ITG Global
NICOLE
LARS BOGGILD
JOHNNY FANSHER
KAILA M
PAYNE
Shanny Barry
VICTORIA
YOUR LAST NAME
M'ALISTER
ALLEN
YOUR NAME HERE
ELENA
ERICA
CHARLOTTE
JERRY BROWN
BRAD WONG
Adriana N. CYB
MIMI + DAVE J.
AYSHA
MARCUS HINDS
ANDREW SIMPSON
LINDSAY M'DONALD
KEON.
Geoffrey Singer
FULCHER
LISA BRODY HOFFMAN
Karuna Peace
LORI W.
Alida Stevenson
SANDRA
Natalie Telfer

THE COMMUNITY BOND

AN INNOVATION IN SOCIAL FINANCE

ANNE
10 000
RRSP
TAX CREDIT
4 000
4%
COMMUNITY
BETTER
COMMUNITY

USE AT OWN RISK
TIANNA

HELLO
Ksenia
HELLO
TYLER

CSI Regent Park

CSI Storage
Have a good team of trusted mentors/ advisors, etc
Launch!
Know your assumptions and revisit them
Conduct R&D
Don't fall in love with your roadmap
Know your magic
Vision! - be clear
Maintain focus
Know your target market/ demographics (psych, behaviour)
Go with what feels right
Don't be afraid to charge money. If they won't pay now they won't pay later
Be stalwart in adversity - stick to it!
All you need are the right questions
Just do it! Best you can, but not perfect
Avoid mission drift from following the $!

ELI
CHRIS

CSI NYC

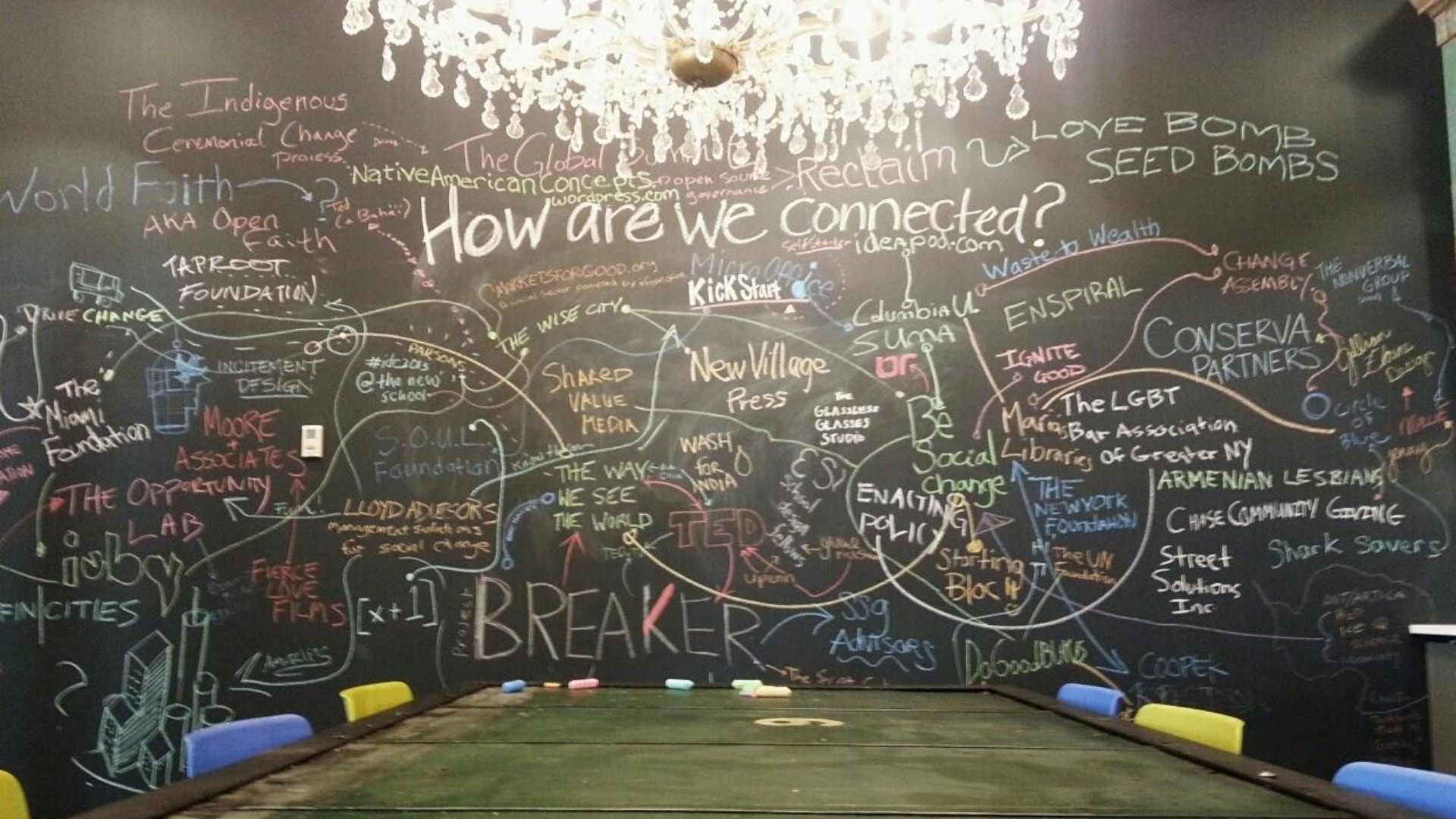
SHAFTWAY
SHAFTWAY
SHAFTWAY

MILES DAVIS

CSI Spadina

Charisma Furs
OFFICES FOR LEASE
416-703-1571
CHARISMA FURS
OMEGA
LEATHER & SEWIN SUPPLY DEPOT
192

CSI
CSI
CSI
CSI
CSI



The Indigenous Ceremonial Change Process
World Faith
AKA Open Faith
TAPROOT FOUNDATION
DRIVE CHANGE
The Miami Foundation
INCITEMENT DESIGN
MOORE + ASSOCIATES
THE OPPORTUNITY LAB
isby
FIN CITIES
FIERCE LOVE FILMS
[x+1]
LLOYD ADLESORS
management solutions for social change
S.O.U.L. Foundation
PARSONS
#idc2013 @the new school
THE WISE CITY
MARKETSFORGOOD.org
Shared Value Media
THE WAY WE SEE THE WORLD
WASH for INDIA
TED
Project BREAKER
Reclaim
LOVE BOMB
SEED BOMBS
How are we connected?
idea pod.com
Kick Start
New Village Press
THE GLASSLESS GLASSES STUDIO
Columbia U
SUMA
Waste to Wealth
ENSPIRAL
CHANGE ASSEMBLY
THE NONVERBAL GROUP
CONSERVA PARTNERS
IGNITE GOOD
Be Social Change
ENACTING POLICY
Starting Block
THE NEW YORK FOUNDATION
The UN Foundation
The LGBT Bar Association of Greater NY
Marias Libraries
ARMENIAN LESBIANS
CHASE COMMUNITY GIVING
Street Solutions Inc
Shark Savers
SSG Advisors
DoGoodBlues
COOPER

1,000+
organizations

3,000
members

$270M
in combined annual revenues

270+
new jobs per year

As seen in:

CBC · FAST COMPANY · THE GLOBE AND MAIL · TORONTO STAR · Forbes · FINANCIAL POST · the guardian

Programming

Climate Ventures by the numbers in 2018

50+

Member orgs/ventures

366

Hours of coaching provided

$2.3M

in revenues and investments

495 TCO_2E

In GHG reductions by the same cohort of 18 social enterprises

CIVIC
HALL
TORONTO

CODE for
CANADA
codefor.ca
@code4ca

FEB 22 PITCH NIGHT
5:30
9:00 PM
AGENTS
of
CHANGE

SOSHENT
TOOLS
MENTORSHIP
PROGRAMS
SOSHENT MATCHES ENTREPRENEURS WITH OPPORTUNITIES THEY'RE ELIGIBLE FOR ONLINE
Join free at SOSHENT.net

GARAGE
CLIMATE VENTURES
Date: February 22, 2019
Pay to the order of SPENT GRAINS Co
$6,000.00
Six Thousand Dollars
Agents of Change:
Climate Solutions
Memo 2nd Place Pitch Competition
CENTRE FOR SOCIAL INNOVATION

Why volunteering matters

Social
Innovation
Institute

FACILITATION=

SI

SOCIAL
INNOVATION
CANADA

Connecting
Canada's Social
Innovation
Ecosystem

SOCIAL INNOVATION CANADA

Empowers people, organizations and systems with the **tools, knowledge, skills and connections** they need to solve real and complex problems.

- Helping new practitioners to enter the field
- Strengthening capacity and building knowledge among practitioners
- Elevating the field of social innovation
- Enabling practitioners to collaborate, building stronger connections that help us align for action

https://sicanada.org/

SOCIAL INNOVATION CANADA

Our Regional Nodes

Our six foundational regional nodes are all organizations/ networks that have a fundamental belief in collaboration: **that we'll get further faster by working together.**

sicanada.org

RADIUS
British Columbia

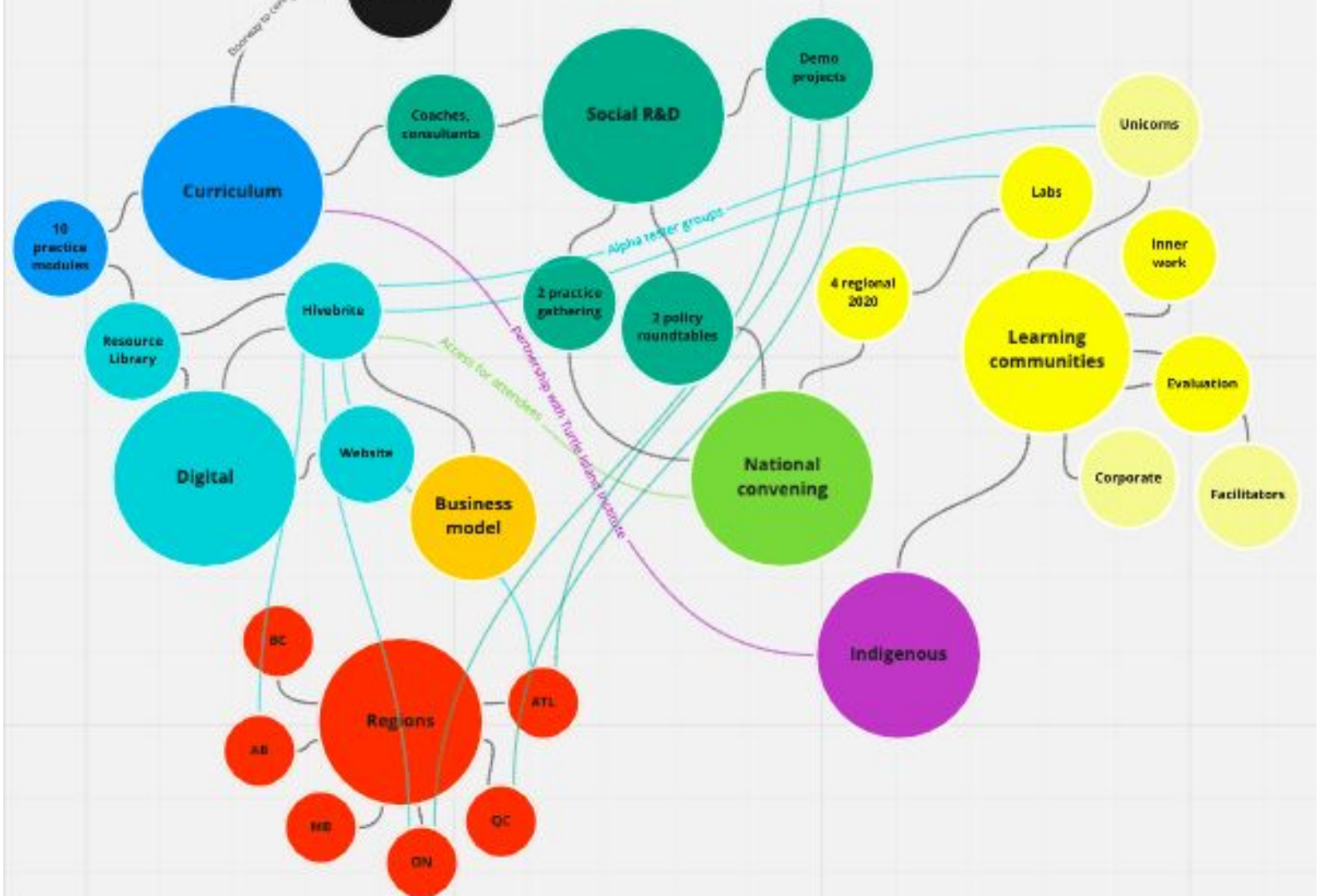
ABSI CONNECT
Alberta

Social Enterprise Centre (SEC)
Manitoba

CENTRE FOR SOCIAL INNOVATION
Ontario

MIS
Maison de l'innovation sociale
Québec

Inspiring Communities
Atlantic


Curriculum
10 practice modules
Resource Library
Coaches, consultants
Social R&D
Demo projects
Hivebrite
Digital
Website
Business model
2 practice gathering
2 policy roundtables
Alpha tester groups
Access for attendees
Partnership with Turtle Island Institute
National convening
Regions
BC
AB
MB
ON
QC
ATL
Indigenous
Unicorns
Labs
Inner work
4 regional 2020
Learning communities
Evaluation
Corporate
Facilitators

it's up
TO
us.

How can we grow social Innovation in our region?

CENTRE FOR SOCIAL INNOVATION

Thank You!