

Community Innovation Day

January 9, 2018

Cranberry Resort, Collingwood

Summary of the Seven Themes and 28 Outcomes

Arts & Culture: Establishing the region as the “Chautauqua of the North”

How do we promote and enhance arts opportunities, participation, collaboration, and coordination? Priorities:

1. Develop a common brand through a regional arts/culture working group
2. Develop a regional digital marketing strategy and website
3. Create collaborative headliner event
4. Wild Card: Develop a regional centre for the arts

Business, Entrepreneurship & Innovation: Creating a “Living Lab for Innovation”

How do we connect the region around a central business development strategy?

Priorities:

5. Create a community collaboration leadership committee (multi-sector)
6. Develop a regional strategic plan
7. Develop a regional branding campaign
8. Wild Card: expand post-secondary education in the region

Poverty Reduction Strategies: Partnering with Simcoe County Circles

How do we help move residents in Southern Georgian Bay out of poverty?

Priorities:

9. Present more Bridges out of Poverty workshops
10. Develop the Getting Ahead program in Simcoe County
11. Create a centralized, accessible poverty reduction program database
12. Wild Card: Launch two Getting Ahead sessions per year in our region

Environment: Bringing the Water Docs Film Festival to our Region

How can we encourage and develop a spirit of reverence for water? Priorities:

13. Develop a Water Festival: Water Docs Where-You-Live in our Region
14. Partner with existing organizations
15. Develop and implement school programs
16. Wild Card: Create a communications strategy around World Water Day – March 22

Health & Wellness: Building a Wellness Innovation Network

How do we encourage community to come together to address physical and mental health issues in a holistic, integrated way, while recognizing the complexity of health? Priorities:

17. Create a common understanding of what holistic health is
18. Create a constellation map of services, systems, and collaborative partners
19. Use a central hub (existing? digital?) for access to health awareness.
20. Wild Card: Build a regional health strategy

Partnerships: Developing a Model for Community Hubs across the Region

How can we support this Community Hub so that it becomes a model for hubs across the region? Priorities:

21. Create regional working group based on vision and strategy to address needs
22. Organize a hub crawl of existing hubs in the region
23. Utilize technology that connects facilitators of hubs across the region – to facilitate real time access to information, services, resources
24. Wild Card: Create a social enterprise or community benefit company to benefit and fund some costs of developing regional hubs

Community Connections: Increasing the Impact of Volunteerism

How do we engage the community with an innovative model of volunteerism which attracts and sustains volunteers for our region? Priorities:

25. Share awareness and understanding of the model
26. Develop collaborative training based on the needs of the community
27. Launch the volunteer passport component of the model
28. Wild Card: Kick-start this emerging volunteer centre pilot and secure funds to hire staff