



*the* institute  
of southern georgian bay

*We are a volunteer-driven  
not-for-profit  
think and do-tank  
[www.tisqb.com](http://www.tisqb.com)*

# Southern Georgian Bay Region – the Power of 100,000 people



# Vision

*Harnessing the power of people and place*

*in Southern Georgian Bay*

*to grow social, environmental, and economic prosperity and*

*be the smartest, greenest, healthiest, and most caring*

*region in Ontario*

# Purpose

*Connect and engage the talent and aspirations of all residents in collaborative ways in five interconnected priority areas - arts and culture, business and innovation, social justice, health and wellbeing, and the environment.*

**CONNECTING PEOPLE**  
**CONDUCTING RESEARCH and SHARING KNOWLEDGE**  
**FOSTERING COLLABORATION**

# Alignment of Objectives and Multi-Sector Partnerships

**Our 2022 workplan is inspired by and builds upon:**

***2020 Mapping Our Road to Recovery*** online community conversations

***2020/2021 UN Habitat in Towns: Collingwood World Summits*** – we focus on four resolution items including: Affordable Housing, Environmental Challenges, Connecting Innovative Towns and Innovation Districts and related pilot projects.

***2021 Our Sustainable Future*** online multi-sector discussion series

***2021/2022 Social Finance & Housing Group*** biweekly learning sessions

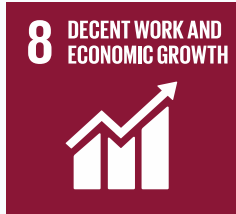
***2022 National Housing Lab*** participation with Social Innovation Canada and CMHC

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# 2022 Programming

- Create a **new collaborative online discussion series** called **Local Sustainable Economies:** feature CAOs on Sustainable Communities, Affordable Housing Data Reports, New Directions for Business, Role of Arts & Culture in Local Economies, the Green Economy, and Philanthropic Multi-Sector Partnerships
- **Map-out** and showcase **Social Enterprises** in Southern Georgian Bay and nurture more
- Conduct a **feasibility study** for a **Green Economy Hub**
- Partner on the **expansion** of the **Carbon Footprint Challenge** across the region
- Support a regional **forum for artists and arts organizations**
- Participate in the **National Housing Lab** hosted by **Social Innovation Canada** and **Canada Mortgage and Housing Corporation** exploring how **Social Finance** can help
- Showcase **municipal levers to accelerate progress on affordable housing** and explore a **community investment fund to support the kind of housing** we most urgently need
- Partner on **pilot projects** coming out of the **UN Habitat in Towns: Collingwood World Summits** by aligning our programming and projects
- Identify **community indicators** to track progress

# SUSTAINABLE DEVELOPMENT GOALS



# Thank you to our 2021 Partners!

- **Municipality of Meaford**
- **Town of the Blue Mountains**
- **Town of Collingwood**
- **Municipality of Grey Highlands**
- **Town of Wasaga Beach**
- **Greenland Consulting Engineers**
- **Julia White & Associates – the co-operators**
- **Community Futures South Georgian Bay**

*Will you support free access for all to our 2022 programming?  
Please visit [www.tisgb.com](http://www.tisgb.com) and our Join Us page!*