



**THE ROLE OF THE ARTS:  
STRENGTHENING LOCAL  
ECONOMIES AND  
CREATIVITY**

**Integrations between the arts and  
tourism sectors**

***Include and engage local political  
bodies for a well rounded tourism  
strategy***



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**Impact of local arts organizations  
and arts projects on the local  
economy**

***Economic Growth  
Social Well Being  
Volunteerism***



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Engaging with arts advocates and champions at a municipal level (both administration and council members)

***Think beyond our own Municipal Council & Staff...include neighbouring municipalities and organizations!***



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Creating paid opportunities for  
artists living within the region

***Educate the Municipality and the  
public regarding the positive impact  
of arts and culture events and  
organizations!***



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**Utilizing the SGB Arts Network for  
resource sharing and mentoring  
opportunities for ensuring  
success**

***Create shared awareness and  
communication vehicles!***